

Privacy Policy for mobile app CAMINHOS REAIS
1. Scope
This privacy policy is intended to inform you about the processing of personal data in connection with downloading and using the mobile application. CAMINHOS REAIS
2. Personal Data
Personal data, under the terms of the General Regulation on the Protection of Personal Data (hereinafter “GDPR”), means any information relating to an identified or identifiable natural person («data subject»); a natural person who can be identified, directly or indirectly, in particular by reference to an identifier, such as a name, an identification number, location data, identifiers electronically or to one or more specific elements of the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.
3. Processing of personal data when downloading and using the APP CAMINHOS REAIS
The download and use of CAMINHOS REAIS app does not require any registration or login, and the provision of any identification or contact data of the user is not required for its free use, however, it is necessary to collect some data detailed below for the purposes access to certain features, if the user so wishes. For the purposes of recording the actual paths taken by the user, for the purposes of transmitting geolocation for safety reasons during walks and for internal statistical purposes, the application requires the registration of a user account and the following personal data: Name, nationality, email address, phone number, gender, age.
4. Identification and contact details of the Person Responsible for the Processing of Personal Data
The data controller that corresponds to the entity (natural or legal person, public authority, agency or other body) that determines the purposes and means of processing personal data is the University of Madeira and the Associação de Caminhos Reais. Address: Praça do Município, 9000-072 Funchal, Portugal Phone: (+351) 291705000; E-mail: info@mail.uma.pt The contact details of the designated data protection officer are as follows: - Professor Eduardo Marques - Email: eduardo.marques@staff.uma.pt
5. Purposes and lawful basis of data processing. data conservation

The data processed is processed exclusively to make available the features of the Caminhos Reais app and, in particular, to allow the provision of medical and emergency assistance services in case of need, and to improve the user experience by recording the routes taken and the hiker's notebook.

Personal data processed for the provision and use of Caminhos Reais will be kept as long as the user keeps the CAMINHOS REAIS APP installed.

6. Data backup and restore

The stored data are backed up by a backup ("Data Backup") on the CAMINHOS REAIS APP server and stored for this protection purpose.

7. Your rights

You can exercise the following rights vis-à-vis the controller at any time for the above contacts and free of charge

Right to information: You have the right to ask the controller for information on how your personal data is processed.

Right of rectification: You have the right to request the rectification of any personal data concerning you, which are incorrect or incomplete.

Right of erasure: You have the right to request the erasure of your data if any of the conditions set out in article 17 of the GDPR is met. You can then request, for example, the erasure of your data, provided that the purpose for which they were collected is no longer necessary. **Right to limitation of treatment:** You have the right to request the limitation of the processing of your data, if the conditions of article 18 of the GDPR are met. This is the case, for example, if you dispute the accuracy of your data. You can request that the processing be limited for the time necessary to examine the accuracy of your data.

Right of opposition: In the event of reasons related to your particular situation that constitute a superior interest if the conditions of article 21 of the GDPR are met.

Right to data portability: If the processing of data is based on consent or necessary for the execution of a contractual provision and the processing is carried out by automated means, you have the right to receive your data in a structured, commonly used and machine-readable format. , and to transfer them to another data controller.

Right to revoke consent: If the data processing is based (only) on consent, you have the right to revoke your consent at any time, with effect for the future and without indicating the reasons for your choice.

Right to file a complaint: You have the right to file a complaint with the personal data protection supervisory authority, which in Portugal is the National Data Protection Commission (www.cnpd.pt) about how your data is processed. treated.

8. Contact person: Data Protection Officer

The data protection officer referred to in paragraph 4 is your contact person for all data protection issues and is available to help you exercise your rights.

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